

AMENDED MINUTES

**Strategic Planning Ad Hoc Meeting Minutes
June 20, 2007 – 9:00 am
West Conference Room
Polk County Government Center
Balsam Lake, WI**

Members present: Supervisors Bryan Beseler, Bob Blake, Keith Rediske, and Patricia Schmidt. Former Supervisor Fred Grimm. UW Extension Agents: Bob Kazmierski and Gail Peavey

Call to Order. Chairman Keith Rediske called the Strategic Ad Hoc Committee meeting to order at 9:07 am.

Approval of Agenda. Motion by Blake and seconded by Schmidt to approve the agenda.

Approval of Minutes. Motion by Blake and seconded by Schmidt to approve the minutes.

Evaluation of Process.

- **Vision Statement**—Draft Mission Statement for Board of Supervisors:

Make Polk County an excellent place to live, work, or play

Input from last's night meeting were reviewed and consensus of Ad Hoc Committee for Schmidt, Beseler, Kazmierski and Peavey to refine the current vision statement prior to next Ad Hoc Committee meeting on July 16 at 9:00 am

- **Mission Statement**—Discussion included:
 - *Format of developing mission statement* 1) a two hour meeting prior to County Board meeting or 2) pursue as currently scheduled for next four county board meetings with 15-20 minutes each month.
 - Blake made a motion and Beseler seconded to make a request to the County Board at the July 17 meeting to allocate 1 hour 45 minutes to develop a mission statement prior to the August 21 meeting.
 - *Framework for development of a mission statement*
 - Who Serve
 - What Provide
 - What differentiates us from everyone else
 - Value premise—why exist
- **Listing of Draft Directional Statements**
 - Preserve and enhance the environment
 - Responsive transportation system
 - Design good land use practices that recognizes distinctions
 - Foster a diverse economic base
 - Promote quality education for all

- **Goal Priorities –June 19 County Board/Dept Head Groups**

Responsive Transportation System

- Upgrade roads
- Develop local transportation
- Investigate alternative fuel

Foster a Diverse Economic Base

- Support and enhance economic development corporation county-wide
- Community development = economic development
 - Support, expand and retain retailers
- Hard-skills training/trade schools

Promote Quality Education for All

- Assessing and accessing needs
- Broad-based education
- Post-secondary campus
- Technology available in all homes
- Involve youth

Design Good Land Use Practices That Recognizes Distinctions

- Opportunity without infringement
- Create fair policy to include local input

Preserve and Enhance the Environment

- Preserve and protect water quality
- Identify and implement environmental best practices

Adjourn. Motion by Beseler and seconded by Schmidt to adjourn at 10:36 am.

Respectfully submitted,

Gail Peavey