

Resolution 01-07

**Adoption of Work Plan for Strategic Planning Purposes**

WHEREAS, on October 17, 2006 the Polk County Board of Supervisors adopted Resolution 53-06 thereby creating a steering committee for the purpose of initiating and accomplishing a strategic plan for Polk County; including the implementation of such strategic plan; and

WHEREAS in adopting Resolution 53-06, the Polk County Board of Supervisors directed the steering committee to develop a work plan for strategic planning and present the work plan at the January 2007 meeting of the Polk County Board of Supervisors;

WHEREAS through its several business meetings of October 24, 2006, November 7 and 28, 2006, December 12 and January 8, 2006, and with input received from Polk County department heads on December 15, 2006, the steering committee prepared the attached "Polk County Strategic Planning Process -2007," as its proposed work plan for strategic planning purposes; and

WHEREAS on January 8, 2007 the steering committee passed a motion recommending adoption by the Polk County Board of Supervisors the "Polk County Strategic Planning Process -2007."

BE IT THEREFORE RESOLVED that the Polk County Board of Supervisors adopts the "Polk County Strategic Planning Process -2007," attached hereto and incorporated herein, for the purposes of initiating and accomplishing a strategic plan for Polk County.

Funding: Not Applicable                      Amount: Not Applicable

Finance Committee Advised:                      Not Applicable

Finance Committee Recommendation: Not Applicable

Approved as to Form:

Approved to Form At Mtg.  
Jeffrey B. Fuge, Corporation Counsel

Date Submitted to County Board:    January 16, 2007

County Board Action: Adopted                      Effective Date:    Upon Passage

Submitted and Sponsored by Ad Hoc Strategic Planning Committee:

Keith Rediske  
Keith Rediske

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Larry Jepsen

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Bryan Beseler

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Patricia Schmidt

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Robert Blake

County Board Action: \_\_\_\_\_

## Polk County Strategic Planning Process-2007

Steps/Purpose	County Board	Department Heads	Ad Hoc Strategic Planning Committee	Other Community Representatives	Comments
<b>Project kick-off</b>	January regular board meeting	December 15 <sup>th</sup> Department Head meeting	Develop process and present	Elicit public input through mailing and community forums- conducted in February, 2007	Presentation to full county board/ elicit feedback from department heads
<b><i>“Where Have We Been?- Back to the future!”</i></b>  Examine significant changes/history/ trends of Polk County	March Board meeting- 4:00-5:30 p.m.- followed by Dinner	Invite to participate/ provide input	Facilitate process ( <b><i>Keith Rediske</i></b> )  Synthesize and summarize	Include public input results	Secure Speaker(s)
<b><i>“Where are we now?- Current Assessment!”</i></b>  Conduct assessment of current state of Polk County/ Identify Issues	April Board Meeting- 4:00-5:30 p.m.- followed by Dinner	Invite to participate/ Provide input	Facilitate process ( <b><i>Bob Kazmierski</i></b> )  Synthesize and summarize	Include public input results	Secure Speaker(s)
<b><i>“Where do we want to go?- Preferred future!”</i></b>	May Board Meeting- 4:00-5:30 p.m.- followed	Invite to participate/ Provide input	Facilitate process ( <b><i>Fred Grimm</i></b> )  Synthesize	Include public input results	Secure Speaker(s)

What does Polk County's preferred future look like?	by Dinner		and summarize		
<b><i>"How will we get there? - Shape the path!"</i></b>  Develop 3-5 directional statements with possible strategies	June board meeting- 4:00-5:30 p.m.- followed by Dinner  Develops strategies (broad) to tackle critical issues	Invite to participate/ Provide input on critical issues and core strategies identified by County Board	Facilitate process ( <b><i>Grimm</i></b> )  Synthesize and summarize	Include public input results	
<b>Develop Vision and/or Mission Statement</b>	Solicit input at July Regular Board meeting	Provide input on Vision from department heads	Synthesize and summarize, drafts final mission and vision statement		
<b>Present Final Mission Statement and Final Directional Statements</b>	August Regular Board meeting		Present results of effort		

- **Project Timeline: 8 months**

**Additional Comments:**

- **Will collect public input through mail and on-line survey (County web-site)**
  - Provide cover letter that explains effort
  - Solicit all units of government, civic groups
  - Offer facilitation services, if needed
  - Follow-up with postcard and phone call
  - Implement in January/February-compile and complete by March County Board regular meeting
- **Will hold Community Input Forum**
  - Elicit public input through open discussion
  - 2-3 forums, held throughout the county
  - Facilitated by UWEX, Advertised by County